



Pure Cloud Computing

Customer Success Story



“Sunrise[®] Collaborative Supplier Management has helped us streamline our supplier contract management process, optimize rebate visibility and significantly reduce travel and paper usage, impacting the environment positively.”

- Pascal Widart, Ecology and Supplier Files Coordinator

Thanks to Sunrise[®], Brico group (Part of the Maxeda DIY group) has created a common supplier contract database, creating a ‘single version of the truth’ and greatly reducing cycle times.

The Challenge

- ☞ Brico is a multinational Do-It-Yourself (DIY) enterprise and as part of the Maxeda DIY Group operates over 130 DIY-stores in Belgium.
- ☞ Brico has teamed up with Sunrise[®] to address 3 major challenges:
 - Operations: They needed to unify supplier contracts within Brico and real time with their suppliers, in order to create ‘one version of the truth’ and reduce cycle time for all stakeholders, regardless of location and/or device.
 - Purchase: They needed all supplier data and information accessible from a single point, in order to optimize purchase volumes and rebate visibility.
 - Environment: They desired to further implement eco-responsible measures, by choosing a system that would greatly reduce travel and paper usage.

The Solution

- ☞ Brico chose Sunrise[®] because of its unlimited scalability, ease of deployment and on-demand efficiency.
- ☞ During the start-up phase, Sunrise[®] Collaborative Supplier Management was deployed in the Purchase Department to streamline disparate supplier contract management processes.
- ☞ Real-time connectivity between Sunrise[®] and SAP regarding supplier information, purchase invoices, stock positions and rebate invoices was established.
- ☞ Given the great results in this specific field. The company decided to further develop and deploy the system to include work-flow based access for all its suppliers.

The Results

- ☞ Sunrise[®] has allowed Brico to streamline its enterprise supplier data and make it completely accessible through the creation of a common database, regardless of location and/or device.
- ☞ Brico has noted a significant reduction in travel time and paper usage regarding supplier contracts.
- ☞ Brico has reduced supplier contract maintenance by sharing the responsibility with its suppliers as they maintain their contracts real time in a controlled workflow based manner.
- ☞ Brico has realized optimized purchase volumes, resulting in increased rebate returns.

At Sunrise[®], our entire company is built on customer succes.

Nothing is more important than the voice of the customer.